

Interim doc. The Breast Cancer Absence Prevention Program: YvYa Triple B

Introduction

This program is specifically developed for companies and helps them reduce employee absenteeism due to breast cancer while investing in staff health and wellbeing.

The program is designed by experienced education professionals with specific expertise in developing training programs for secondary vocational education and adult learning.

The sessions are delivered by trained peer educators who have lived experience with breast cancer.

Absence Prevention

The absence prevention program aligns with companies' social responsibility (the 'S' in ESG: Social*).

By implementing this program, companies contribute to European Sustainability Goal 3: Good Health and Well-being.

It supports ESG-focused organizations by reducing absenteeism and reintegration costs while improving sustainable employability through targeted investments in breast cancer prevention.

This not only enhances the company's image as a responsible employer and increases employee satisfaction but also contributes directly to Corporate Social Responsibility (CSR) and sustainable health goals.

Companies that have chosen to invest in the health of their female employees are recognized as our Early Detection Partners.

Awareness and Self-Empowerment

The YvYa Triple B Program helps employees of ESG-aligned companies recognize early signs of breast cancer through interactive awareness sessions, hands-on training, and personal support.

This enables participants to act consciously, confidently, and independently in response to potential breast cancer health risks.

Women are supported in taking control of their own health decisions.

"Very professional and beautifully organized. Everything was so clear that very few questions remained afterwards."

BREIN Nuenen

Triple B Program Overview

The YvYa Triple B Program (available in Dutch and English) consists of three components:

1. Boomerang Session
2. Boobie Board Workshop
3. BooBuddy Pool

Boomerang Session

This is an interactive awareness session lasting 1.5 to 2 hours.

Led by trained peer educators, female employees are guided through key insights including early warning signs of breast cancer, subconscious avoidance behaviors, and risk factors.

Women are encouraged to take charge of their breast health.

Suggested donation: €2,500 per session, to support the Early Warning Scan Fund.

"It's great that this topic is addressed within the company. So valuable that it's presented by women who have experienced it themselves."

— DAF Trucks Eindhoven

Boobie Board Workshop

Following the Boomerang session, we offer hands-on self-examination workshops.

Female employees work in small groups and experience what a tumor realistically feels like.

We use two types of Boobie Boards:

- One board helps participants feel the difference between 'normal' and 'dense' breasts with tumors.
- The other board shows various types of tumors and visible external symptoms associated with breast cancer.

This practical training enables early detection by teaching correct breast self-examination techniques.

To promote inclusivity, the Boobie Boards are available in a range of skin tones.

During the workshop, exercises on the Boobie Boards are alternated with interactive games. These "Boobie Games" help participants retain knowledge in a playful and engaging way.

Suggested donation: €2,500 to the Early Warning Scan Fund.

Until the interactive games are fully implemented, this workshop is offered free of charge.

"I attended your session yesterday and just wanted to say a huge thank you! It was very eye-opening and informative. Especially how simply paying attention can mean so much. The lemons were a fun but very clear way to explain what to

look for! This should be shared with all women."
— Melissa Huner

BooBuddy Pool

YvYa maintains a wide network of trained peer supporters, known as the BooBuddy Pool, available to support employees facing a breast cancer diagnosis.

In the panic and overwhelm that often follows such a diagnosis, a BooBuddy is an invaluable support. Women are often flooded with complex medical information, and a BooBuddy offers calm, experienced support.

BooBuddies share their collective lived experiences, empowering employees to ask the right questions and make informed decisions about treatment options and their consequences.

They do not provide medical advice, but support women in taking ownership of their journey.

One-on-one, a BooBuddy provides emotional support from someone who has personally faced breast cancer. Support continues until a treatment plan is in place.

"Thanks, and thank you so much for your incredible support!! 🙏🙏❤️❤️"
— Yvonne A., age 60

Foundation YvYa

YvYa supports the research and development of a painless, effective, and early detection method for breast cancer: the Early Warning Scan. For this purpose YvYa has established the **Early Warning Scan Fund**.

The foundation is a recognized ANBI (Public Benefit Organization) and is certified by the CBF (Netherlands Fundraising Regulator).

Want to learn more?

Visit [Home/YvYa](#) for information or go to <http://www.earlywarningscan.nl> to learn about the development of the Early Warning Scan.

Contact

Get in touch via the contact form: [Plan a Boomerang Presentation | YvYa](#)
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