

BREAST CANCER ABSENTEEISM PREVENTION PROGRAM

YVYA TRIPLE B

For companies that want to invest in health, well-being, and sustainable employment.



"Very valuable that it's delivered by women who have experienced it themselves." — Daf Trucks Eindhoven

THE ABSENTEEISM PREVENTION PROGRAM CONSISTS OF THREE COMPONENTS – TRIPLE B

"Very enlightening and educational. Especially realizing how much can already be seen just by looking. This should be brought to every woman's attention." — Melissa Huner

WHO IS IT FOR?

ESG-driven companies and employers who value responsible and caring employment practices.

WHAT IS THE YVYA TRIPLE B PROGRAM?

An interactive absenteeism prevention program for female employees, focused on the early detection of breast cancer. Developed by education professionals and delivered by women with lived experience.

WHAT DO WE AIM TO ACHIEVE?

- Reduce absenteeism due to breast cancer
- Empower women to take control of their health
- Increase health awareness and self-reliance
- Strengthen ESG goals and CSR policies (Social / SDG 3)



Investing in health together equals sustainable entrepreneurship.



BOOMERANG AWARENESS SESSION

- Interactive session (1.5 – 2 hours) led by women with lived experience
- Focus on early warning signs, risk factors, and unconscious avoidance behaviors
- Contribution: € 2,500 per session (donation to the Early Warning Scan Fund)

*"Very professional and well-organized.
Extremely clear." – BREIN Nuenen*

BOOBIE BOARD WORKSHOP

- Practical training on breast self-examination using realistic breast models
- Includes interactive games to help retain knowledge
- Contribution: € 2,500 (temporarily free without games)

"I attended your session yesterday and just wanted to say a huge thank you! It was very eye-opening and informative." – Melissa Huner

BOOBUDDY POOL

- One-on-one support by women with lived experience in case of suspected or confirmed breast cancer
- Helps women maintain control over treatment choices

"Thanks, and thank you so much for your incredible support!" – Yvonne A., 60 years old

YVYA FOUNDATION AND THE EARLY WARNING SCAN

YvYa supports research and development of painless and early breast cancer screening through the Early Warning Scan.

By participating in the absenteeism prevention program, your company contributes via YvYa to the Early Warning Scan Fund.

YvYa is a CBF-recognized charity and holds ANBI status.

For more information:

www.yvya.nl | www.earlywarningscan.nl

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